

How to Create Success for Your Organization and for Yourself

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Who do you work with?

I support successful organizations and individuals that want to make a difference and are ready to identify and accomplish the next success, with a sense of well-being. I specialize in working with attorneys and scientists; nonprofits, including government and education; and entrepreneurs.

What challenges do we solve with you?

You answer questions including:

- How do we get clarity?
- What skills take our leadership to the next level?
- How do we get to where we want to be in 1, 5, and 10 years?
- What is our succession plan?
- Who are the perfect members of our team?
- How do we focus so our perfect clients seek us?

How do we create success for our organization?

You create success for your organization by accomplishing more of what is on purpose for you, with a sense of well-being. With a comprehensive picture of where your organization is headed, based on what makes your organization the best, you have the clarity to focus your time, energy and money to make your organization better.

Why don't more organizations have clarity?

Many organizations feel they do not have the time to plan their success, not realizing that a small investment of planning time results in a huge saving of time day to day. Others do not know how to undertake an effective planning process or where to turn to learn. Others are skeptical because they have not seen results from prior attempts.

How is the Success Cycle different from traditional consulting?

In traditional consulting, an outsider comes to your organization, examines what you are doing, and tells you what to do. In the Success Cycle, you find the right answers *for you*, based on what works for you, made explicit through my powerful questioning, active listening, and perspective shifting. I ask the right questions, you provide the right answers.

What are the steps in the Success Cycle?

The 5 steps to achieve clarity through the Success Cycle are:

- 1) create a succinct statement of what is best about your organization,
- 2) identify what your vision is for your organization,
- 3) commit to and take steps to make your vision real,
- 4) identify what enables you to succeed as you implement those steps, and
- 5) link organizational and individual success.

Why is the Success Cycle so effective?

The Success Cycle is so effective for 5 reasons:

- 1) you focus on the positive, allowing you to get more of it consistently and in all areas;
- 2) you step back from day to day operations to identify what is most important for you to accomplish;
- 3) you move beyond traditional strategic planning into plan execution to make what is desired real;
- 4) you take action based on what works for you; and
- 5) you involve all members of your team to the benefit of the organization and the benefit of each team member.

What do your clients say?

We are getting “tools, approaches, and ways of seeing things differently that allow us to navigate options better and feel better about it too!”

We have “improved / developed our thinking.”

Leanne is “helping me focus on choices, set priorities, and accomplish things that matter to me. Also helping me change my attitude about getting things done, focus on things I can control and adjust my response to things I can't control.”

“We feel so organized!”

“Interesting to hear us talk about ourselves like that. Motivational.”

“The clarity of the process was great.”

We want to identify and accomplish our next success, with a sense of well-being. What is the first step?

Call me at 703-348-7788, or email me at lroque@shinelikethesun.com. In an initial free meeting we discuss what it is you want to accomplish and identify how to get what you want.

What is your background?

I am:

- an experienced executive and skilled facilitator who guides organizations to be the best and engage employees at all levels;
- a credentialed, professional, executive coach who supports clients in graduating from coaching with the habits to continue success;
- an inspirational, passionate speaker and writer who listens to and is responsive to clients so as to deliver what moves the client forward;
- an expert who understands the process, and continually increases my knowledge for you, and
- a neutral who accepts you for who you are while supporting your growth.



CRC CONSULTING, INC.

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